



Update from the Medical Director

Congratulations to all staff across BreastScreen WA following the feedback received from clients' from *Our commitment to you* forms. Comments from clients include; "This is always such a great service, so professional, and so well organised"; "One of the best services provided by our Government, from greeting to departure" and "friendly, efficient and respectful."

The new electronic GP secure messaging is now in place and this will continue to see more timely communication with general practitioners.

In the month of January over 14,000 calls were received in the Call Centre, and over 2,000 women booked online. A total of 9,009 women were screened in the month of January 2017. This includes 935 first screens. On average 450 women were screened each day at a BreastScreen WA clinic or mobile. This reporting period included visiting Kulin, Hyden, Corrigin, Brookton, Pingelly, Toodyay, Lancelin, Dunsborough, Augusta and Esperance.

- Dr Liz Wepic

BSWA's mobile service



Trailer 3 on the road



Wiluna 1128 kms north-east of Perth



Aftermath of Cyclone Rusty Newman to South Hedland

BSWA visits nearly 100 towns in a two year cycle, some towns are visited annually, using three trailers and one truck.

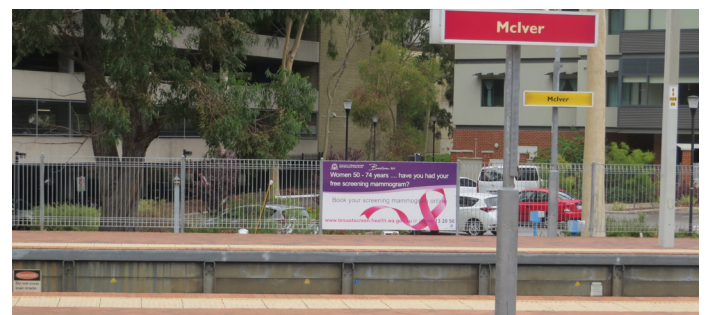
Logistics to consider:

- Staffing – usually 1 radiographer & 1 receptionist
- Distances between locations – Kununurra to South Hedland - 1580 kms - 3 day relocation
- Cyclone season in the North
- Flooding – service held up due to impassable roads
- Bushfires – Pemberton and Boddington visits 2015 both cancelled at short notice. The visits were rescheduled to a later date.

BreastScreen WA on billboards

If you are at either Mclver, Midland or Rockingham train stations check out the new BSWA billboards!

The new outdoor advertising was erected on 29 January 2017 and will be in place for one year.



Mobile reception area refurbishment



All mobiles have been refurbished over the last 3 months whilst in for annual maintenance. The reception areas now look smarter and can accommodate the new larger printers.

Heather Boyle worked with JAD and the cabinet makers very closely to get the refurbishment complete with minimal alterations and use of existing materials.

BSWA out and about



Coby Pearson at the Curtin Uni staff wellness expo, Feb 2017

During February the Health Promotion team spoke to over 100 women at community displays and presentations, 25 women made their appointments and 15 women updated their details.

With International Women's Day and Harmony Day occurring in March the Health Promotion team will be staffing displays in Cockburn, Armadale, Ocean Reef, Leederville, Mirrabooka and Perth City to promote the service.

BreastScreen WA will be attending the International Women's Day-Wellness Expo on Wednesday 8 March in the KEMH staff dining room.

If you're at KEMH on 8 March please come and visit us at the display to collect information, make your free appointment or update your details.

Some of BSWA's recent "Greatest Hits"

BreastScreen WA continues to find innovative ways to reach more clients and improve our business systems. 2016-2017 has been a massive year in terms of business improvement, continued cost saving measures and new ways of reaching existing and new clients.

Please see a snap shot below of some recent achievements and highlights...

- Website enhancements including newly developed "find my town" rural page feature
- Online booking enhancements - now most women can book online from anywhere in WA
- SMS proactive Return to Sender messages daily
- New look invitation and rescreen letters developed
- Electronic GP notification
- Result letter process changes which takes half the time previously taken
- Sorting of all client paperwork in date order from Image Prep area saving double handling
- Automated reporting on clinic availability provided by IT department reduces time to manually search each clinic
- Email or SMS to over 10,000 women who had not attended for over 27 months, with over 500 bookings and lots of data clean-up the result
- Health promotion staff attended 100 events over 2016 - speaking to 4700 people, booked 426 appointments and checked the details of another 177 women
- 2016 TV campaign in regional areas
- Extended hours in the clinics offered since Feb 2016, and the community feedback and uptake has been overwhelmingly positive
- Award for largest government department team taking part in the 2016 Mother's Day Classic - a walking promotion in tutus and pink shirts
- The most women screened in a single month occurred in May 2016 (11,199 screens)
- Regular posting on BSWA's Facebook page commenced in July 2016 and currently we have over 520 followers
- New permanent Mandurah clinic opened in August 2016
- New billboard and online advertising in 2017.

Welcome to new staff!



*Heather O'Neill
Clinical Nurse Counsellor*

I am one of the new Clinical Nurse Counsellors.

I arrived in Perth 12 years ago, with my husband and 3 boys. I initially worked as a registered nurse within Joondalup hospital and worked in nearly every single department.

Several years later I decided to complete my Masters in Psychotherapy and Counselling at ECU. Upon completion, I began working in the drug and alcohol sector as a counsellor at Women's Health and Family Services, dealing with pre and post prisoners.

Joining BreastScreen WA enables me to implement both my nursing and counselling skills benefiting the women I will see at RPH, SCGH and FSH clinics. I look forward to meeting everyone and so far, I have been made to feel very welcome.



Helen Lund, Data Manager in the Health Services.

I am pleased to have joined BreastScreen WA and look forward to getting to know the team.

After 18 months in the Department of Health I am now looking forward to working again to working again in the Health Services.

It is great to meet people who are passionate about the services they provide to the community.

I enjoy working with data and using data to support services, service improvement and research. For a number of years I worked in Medical Oncology at SCGH, managing data in clinical registries and for clinical trials. We were able to use data to measure performance and establish benchmarks. I thank you for your support and guidance as I settle in to the BreastScreen team.

Last chance to join the Walking Challenge!



The Perth Activity Challenge starts on Monday 6 March 2017 and goes for 12 weeks.

Your mission if you choose to accept it, is to aim for 10,000 steps (or more!) a day.

Sign up at
<https://perth.activecity.org.au/>

A \$10 registration fee gives you access to weekly digital support and motivation, a range of free fitness classes to attend each week, free weekly health & wellbeing workshops and so much more!

Once you've joined up please email coby.pearson@health.wa.gov.au and you will be added to the Breast Friends WA team.

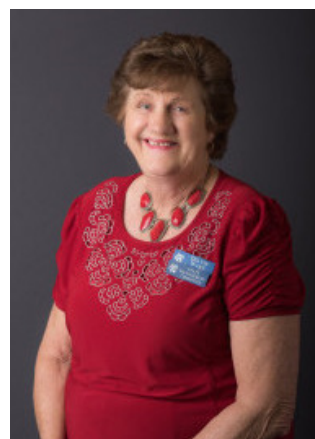


One of our walks to Elizabeth Quay in 2016

Introduction to new CRG members

Janet Pages-Oliver (pictured right) is a Registered Nurse who has worked in Women's Health for the past 11 years. She is a passionate advocate for all women to receive holistic and empathic care.

She was a previous CRG member and is delighted to be joining the group again.



Delyse Ward joined the Nullagine Branch of Country Women's Association June 1963 and has been a member of branches in remote North West of WA. For many years as a member of 2 Air Branches meetings were compliments of the radio of The Royal Flying Doctor Services, West Kimberley Air and Murchison Air. After coming South she transferred to Morley/Bedford, Serpentine, Chittering and Districts and is currently a member of Bullsbrook and Districts.



Sunday 14 May
Langley Park, Riverside Drive

8am 8km run starts
8.45am 4km run starts
9am 4km and 8km walk starts

Early bird (cheaper entry fees) closing date 13/4/17 - see MDC website for costs



2016 team

Join the *BreastScreen WA* team **Breast Friends WA**

What is it?

Walk or run 4km or 8km!

Our team (Breast Friends WA) is live and is ready for people to join.

All participants registered to the BSWA team will receive a pink shirt to wear on the day (please wear your own if you already have one).

BSWA staff and their friends and family are welcome to join our team!

Questions?

Any questions about the day or the registration process please contact Angela Hellewell - 9323 6707, angela.hellewell@health.wa.gov.au

Registration

Register through the online registration system as yourself/family at: <http://www.mothersdayclassic.com.au/event-info/event-locations-map/perth/>

Once the event and race has been selected, team members will be prompted with a page asking if "you would like to join a team". Once selected that you wish to join a team, you can start typing the team name and a drop down menu will appear with team name(s). Select the correct team name to join the team and continue with your registration!

The team name is: Breast Friends WA
The password is: breastscreenwa



Join
Breast Friends WA
in 2017!